



TradeTech Solutions, Inc. to Acquire NEMRA Technology Services FAQ's

Q: Why is NEMRA exiting the technology business?

A: The complex technology needs of our members are ever increasing. Following an extensive strategic review combined with technology user consultations, it was determined that transitioning the business to a company with a singular focus on rep technology solutions would be best for our members.

Q: Who is TradeTech Solutions, Inc.?

A: TradeTech Solutions, Inc. is a New England based company dedicated to helping independent electrical manufacturer representatives. TradeTech uses modern software to assist manufacturers' reps in organizing daily activities and improving communications between representatives, manufacturers and distributors. TradeTech's experience in the industry combined with their vast technical abilities, will offer a diverse range of products that fit member needs.

Q: Who will be supporting my company for IRIS, DMS (data management services) and the NEMRA-Network (CRM)?

A: The current NEMRA support staff will remain in place combined with TradeTech staff to offer increased support and service.

Q: What are TradeTech's hours of operation and how do I contact them?

A: The support team will be available 8:00AM to 6:00PM ET, Monday through Friday and can be reached via telephone at (914) 524-8660.

Q: Will there be any additional cost for my firm?

A: No, the current support cost structure will remain in place, including the quarterly payment option.

Q: Will my data be confidential?

A: Yes, your data will never be shared with anyone outside of the TradeTech organization.

Q: What can I expect in the future?

A: TradeTech is fully committed to making sure the IRIS software remains compatible with current and emerging technology. They will improve upon the IRIS software as well as offer you solutions currently being used by NEMRA reps who are existing TradeTech customers. Your input will be essential to establish software development plans.

Q: I have additional questions. Who do I contact for answers?

A: Matt Scarborough (President of TradeTech Solutions, Inc.) is available to discuss any questions you may have. Matt can be reached at (617) 797-4956 or matthew@tradetechsolutions.com