the strategist

With a personality as colorful as her creativity, Niesha loves to think outside the box for new and exciting ways to showcase her clients’ stories. After graduating from Fresno State as a double major in Public Relations and Fashion Merchandising, Niesha has dipped her toes in various waters, many of which happen to be social-worthy: food, flowers, wine, travel, fashion, and events.

what’s fetching social?

We are a digital communications agency that specializes in building brands, engaging consumers and creating strategies that inspire action for you!

how we can help you?

Social media can be overwhelming and time-consuming, especially while you’re running your own company. Let us do what we do best so you can get back to business.

Take a look at what Fetching Social have to offer:

- Social Media Consulting
- Strategy Development
- Community Management / Engagement
- Content Creation
- Paid Social Advertising
- Social Media Photography
- Social Media Reporting
- Crisis Management
- Influencer Marketing
- Brand Management

the client work

- Slow Flowers
- Paradigm Shift Events
- American Grown Flowers
- California Grown Flowers
- Field to Vase Dinner Tour
- CAGROWN

Let’s Talk Social:

FetchingSocialMedia.com
Includes:

- Develop monthly content calendar
- Post weekly content***
- Receive original photos monthly***
- Hashtag, location & tag strategy
- Weekly IG story posts
- Encourage social community to follow accounts and tag your brand on their photos
- Engage with followers and relevant pages
- Create monthly ad campaign to drive awareness and build community***
- Daily management of account

Includes:

- Develop month content calendar
- Post weekly content***
- Receive original photos monthly***
- Location & tag strategy
- Share relevant content on page***
- Encourage social community to follow accounts and tag your brand on their photos
- Engage with followers and relevant pages
- Create monthly ad campaign to drive awareness and build community***
- Daily management of account

***Social Media Packages will vary based on individual needs & budget. Contact us to book your consultation!