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## SOUTHERN CALIFORNIA'S MOST ANTICIPATED BODYBUILDING EVENT RETURNS JUNE 23 TO RIVERSIDE, CA



### ***NPC Sanctioned Competition and Fitness Expo at the Fox Performing Arts Center***

**RIVERSIDE, CA** (April 26) – The 19th Annual NPC West Coast Classic presented by Bodybuilding.com returns to Fox Performing Arts Theater on Saturday, June 23, 2018. The competition will host 350+ athletes who will compete for custom championship/medals and trophies, and a coveted National Qualification. The event will entertain 2,000+ spectators with the best physiques in Southern California. The fitness expo also returns with more exhibitors (50) and celebrity guests providing seminars on training, nutrition, posing and contest prep. The fitness expo is free to the public while the bodybuilding event's tickets start at \$29.

"The NPC West Coast Classic has something for everyone. Whether you want to get a little more fit or if you are a die-hard bodybuilding fan, you will leave inspired," said Lonnie Teper, the promoter, and host of the Arnold Schwarzenegger Classic.

"My goal is to produce the best fitness events. My other goal is to blow my last fitness event out of the water with the next one. This is the next one," said Chris Minnes, promoter of the NPC West Coast Classic, Tahoe Show, NPC Mother Lode, Dexter Jackson Classic, and Legion Sports Festival.

The event will feature the following divisions with multiple classes: Bodybuilding, Bikini, Figure, Physique, and Fitness.

#### **New this year:**

**Date change to June 23, 2018**

**Vancouver Pro/Am Comped Invitation** – Two overall winners of the NPC West Coast Classic will receive two nights paid hotel accommodations and complimentary registration to the Vancouver Pro/Am and Expo on July 6<sup>th</sup> and 7<sup>th</sup>. More information can be found at [www.VanProShow.com](http://www.VanProShow.com) and [www.NPCWestCoast.com](http://www.NPCWestCoast.com)

**Expanded Free Fitness Expo to the Public** - More vendors, celebrities, and seminars

**Finger Licking After Party** presented by Supp Nation – Includes four food trucks and live music by Supp Nation Riverside starting at 10 PM.

The title sponsor of the NPC West Coast is *Carr Cellular Fitness* who also brings you a free Live Web Stream of the entire event. Key sponsors include *One% Nutrition*, *Swat Fuel*, *Simply Prepped Nutrition*. Other preferred sponsors include *Bodybuilding.com*, *Calibrated Training*, and *Nutrition*, *Dominate Don't Compete*, *Supp Nation*, *Dexter Jackson Classic*, *Tahoe Show*, *Legion Sports Festival* and *Center Podium*.

### **NPC West Coast Schedule:**

Saturday, June 23, 2018

9:00 AM Doors open to the public for Pre-Judging for all NPC Divisions at the Fox Riverside Theater  
9:00 AM EXPO Opens – Free to the public  
10:00 AM Pre-Judging  
4:30 PM Doors open for finals at the Fox Riverside Theater  
5:30 PM Finals for all NPC Divisions.  
7:00 PM Expo Ends  
10:00 PM Finger Licking After Party presented by Supp Nation Riverside: Outside the Fox Theater

Tickets are \$29.00–\$119.00 at [www.NPCWestCoast.com/tickets/](http://www.NPCWestCoast.com/tickets/). For more information, visit [www.NPCWestCoast.com](http://www.NPCWestCoast.com). The show can also be watched live online for free at [www.NPCWestCoast.com](http://www.NPCWestCoast.com) and [www.CarrCellularFitness.com](http://www.CarrCellularFitness.com).

What: NPC West Coast Fitness Expo and Bodybuilding Championship presented by Carr Cellular Fitness

When: Saturday, June 23, 2018, Pre-Judging NPC Divisions 10 AM to 2 PM, Finals at 5:30 PM Expo 9 AM - 7 PM.

Where: Fox Performing Arts Center, 3801 Mission Inn Ave., Riverside, Calif. 92501

Press Check-In: Saturday, June 23 at 9:00 AM. (TV and media truck parking assigned)

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**Editors Note:** For media interviews with **Lonnie Teper** or **Chris Minnes**, please email [Ted@centerpodium.com](mailto:Ted@centerpodium.com) or call (707) 968-7672.

Logo, high-res imagery, and other assets here: <https://bit.ly/2Kh7TNL>

### **About Chris Minnes & Center Podium**

Voted 2017 Promoter of the Year, Chris Minnes, owner of Center Podium Productions is known as the premier bodybuilding event promoter in the West. He has produced the NPC/IFBB sanctioned Tahoe Show since 2011, the NPC West Coast in Riverside, CA. In 2018 he added the NPC Mother Lode, Dexter Jackson Classic and the IFBB Legion Sports Festival with a 100,000 sqft multi-sport fitness expo. With a background in event promotion beginning in 1991, Minnes has produced hundreds of events including concerts, ski & snowboard races, mountain bike races and much more. For more info, visit [www.CenterPodium.com](http://www.CenterPodium.com).

### **About Lonnie Teper**

Lonnie Teper has been a hub of the bodybuilding world for over 30 years playing nearly every role from a host of over 500 shows including Mr. Olympia and Arnold Classic, a veteran reporter for Iron Man Magazine, promoter and the man on the street working with everyone from Arnold Schwarzenegger to Jay Cutler. Teper founded the NPC West Coast under the name NPC Western Collegiate Championships in 1999.

### **About Fox Performing Arts Center**

The Riverside Fox Theater, also known as the Fox Performing Arts Center, was built in 1929 and is a Spanish Colonial Revival style building in the heart of downtown Riverside, California. The theater is the centerpiece of Riverside's Arts & Culture initiative and underwent a major renovation and restoration to become a regional performing arts facility. The renovation was completed in Fall 2009, with a grand-reopening in January 2010. The theater is best known for being the first theater to screen the 1939 film *Gone With the Wind*.

### **PHOTO CAPTIONS:**

**Photo #1:** 2018 NPC West Coast Flyer

### **Relevant video links:**

NPC West Coast Sizzle: <https://youtu.be/wWIMoxZ7PgA>

NPC West Coast social media links:



[www.facebook.com/npcwestcoast](http://www.facebook.com/npcwestcoast)



[www.instagram.com/npcwestcoast](http://www.instagram.com/npcwestcoast)