Become a Registered Advocate for Sustainable Agriculture

Brands, retailers, products, and other companies in the agriculture supply chain can advocate for sustainable agriculture using ANSI/LEO-4000.

Support for ANSI/LEO-4000 means support for:

- Environmentally healthy and efficient farming practices.
- Equitable and safe working conditions.
- An economically resilient agricultural sector.

How to participate:

1. Contact Leonardo Academy to register as an advocate at no cost.
2. Ask your suppliers to provide ANSI/LEO-4000 certified products.
3. Monitor the progress of suppliers in providing ANSI/LEO-4000 certified products.
4. Use suppliers’ ANSI/LEO-4000 certification achievements in your purchasing decisions.

Business Advocates Receive

- Tools and language for requesting that your suppliers meet the sustainability criteria in and earn certification under the ANSI/LEO-4000 standard.
- Public recognition of your commitment to sustainable agriculture on Leonardo Academy’s website.
- A marketing toolkit, including a Sustainable Agriculture Advocate logo, to communicate your commitment to sustainable agriculture with ANSI/LEO-4000.

Make A Donation!