Become a Student Advocate for Sustainable Agriculture

College and university students can advocate for sustainable agriculture using ANSI/LEO-4000.

Support for ANSI/LEO-4000 means support for:

• Environmentally healthy and efficient farming practices.
• Equitable and safe working conditions.
• An economically resilient agricultural sector.

How to participate:

1. Ask your favorite brands and retailers to provide ANSI/LEO-4000 certified food and clothing products.
2. Ask your school to participate in the Real Food Challenge, and/or provide ANSI/LEO-4000 certified products.
3. Look for the ANSI/LEO-4000 certification mark when making purchases.

Please give the request below to your school, or your favorite retailers and brands.

Advocate Request to Brands and Retailers

To [Name of school, brand or retailer],

I request that you begin selling products that are certified under the ANSI/LEO-4000 American National Standard for Sustainable Agriculture. ANSI/LEO-4000 certification goes beyond other certifications to measure and improve social, environmental, and economic sustainability of food and clothing throughout the entire supply chain.

Sincerely,
A concerned shopper

ANSI/LEO-4000
The American National Standard for Sustainable Agriculture

Connect To Get Started
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