The Judicial Roundtable Luncheon is one of the many highlights of the Law Practice Today Expo, and radio and TV talk show host Hallerin Hilton Hill will be the featured speaker. Hill will discuss how mentoring Chris Blue as a teen turned into managing his legal and business affairs since being crowned champion of "The Voice" in May 2017. More than twenty-five of our local, state, and federal court judges will be participating in the judicial roundtable luncheon. This lunch is a terrific way to get to know your judges and become acquainted with a member of the bench outside the courtroom setting.

The Knoxville Bar Association's Law Practice Today Expo is where legal professionals learn law practice management best practices and tips on how to use technology more efficiently. This is your chance to hear nationally recognized experts speak on topics of interest to every lawyer regardless of size or type of practice. You will discover solutions, new technology, and emerging trends.

- Witness the latest & greatest products and services available in the legal community today
- Take home flexible practice management software solutions and cyber security tools
- Judicial Roundtable Luncheon features 25+ local state and federal court judges
- Conference attendees can select from up to 22 continuing legal education sessions which will be offered in a focused, intimate atmosphere where ideas can be exchanged freely. Each one-hour CLE course has been approved for Dual CLE credit. Registration options are flexible (individual courses, single day or All-Expo passes) and free passes available to 2017 bar admittees and law students.

Attendees can win big due to the generosity of our sponsors! Thousands of dollars in door prizes plus a $1,000 grand prize will be given away. Earn up to 8 hours of dual CLE credit and attend the Expo's special events with an All Expo Pass - only $175 for members! Free Exhibit Hall Only passes are available for Thursday and Friday to attorneys, their staff and law students.

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<thead>
<tr>
<th>Track 1: Protected</th>
<th>Track 2: Managed</th>
<th>Track 3: Disposed</th>
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<tr>
<td>10:15-11:15 a.m.</td>
<td>How NOT To Get Hacked</td>
<td>Tame the Digital Chaos – A Lawyers Guide to Distraction, Time, Tasks &amp; Email Management</td>
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<tr>
<td>11:30 a.m.-12:30 p.m.</td>
<td>HIPAA, Privacy &amp; Security Fundamentals Every Legal Professional Must Know</td>
<td>8 Things Killing Your Law Firm – And How to Stop Them</td>
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<tr>
<td>12:45-1:45 p.m.</td>
<td>Judicial Roundtable Luncheon (limited to 140) OR Working Lunch (pasta lunch provided)</td>
<td>Make It Run: Ethics Guidelines &amp; Practice Essentials</td>
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<tr>
<td>1:45-3:00 p.m.</td>
<td>Ethics: Practical Budget Friendly Cybersecurity at Warp Speed</td>
<td>Social Media &amp; Technology Practices in the Workplace</td>
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<tr>
<td>3:30-4:30 p.m.</td>
<td>Advice on Cyber Risks and Cyber Insurance</td>
<td>Hot Topics in Digital Forensics for Lawyers</td>
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THURSDAY, APRIL 12
TRACK 1  TRAIL PRESENTATION TECH WORKSHOP
A Lawyer’s Guide to PDF Files  1:00 p.m. – 2:00 p.m. Paul J. Unger, Affinity Consulting Group (Chair)

In this session, you’ll learn about PDF options and functions, including accessibility and security settings.

The Bill & Phil Show: Technology Is the Key for Law Firm ESP  11:30 a.m. – 12:30 p.m. Barron Henley

The business of law isn’t what it used to be. Competition is up and margins are down. Clients demand value from their lawyers and are willing to shop around to find it. Lawyers face increasing competition from customary rules as well as emerging online companies, and have to improve their digital marketing to stand out. Our panel will discuss how to keep tying your digital marketing efforts to reality.

Avoid Common Pitfalls of Attorney-Client Relationships  3:30 p.m. – 4:30 p.m. Sharon D. Nelson

This session will involve identifying the common pitfalls of attorney-client relationships and the ethical and legal ramifications of these errors and how to avoid them.

Ethics: Practical Budget-Friendly Cybersecurity at Warp Speed   2:00 p.m. – 3:00 p.m. Sharon D. Nelson & John W. Simek

The use of social media has expanded exponentially in the last few years and is likely to continue unabated. Employers must take a fresh look at the impact of social media use by their employees. Understanding the ramifications of social media use and how to legally mitigate it, reduces risk and makes good business sense. This course will explore what employers can do and how to implement best practices for handling social media in the workplace.

FRIDAY, APRIL 13
TRACK 2 - MANAGED SERVICES PROVIDERS 1:30 p.m. - 2:30 p.m.

Shawn L. Neisen, John J. Wink, Sensei Enterprises, Inc. (Virginia)

The use of social media has expanded exponentially in the last few years and is likely to continue unabated. Employers must take a fresh look at the impact of social media use by their employees. Understanding the ramifications of social media use and how to legally mitigate it, reduces risk and makes good business sense. This course will explore what employers can do and how to implement best practices for handling social media in the workplace.

Hot Topics in Digital Forensics for Lawyers  3:30 p.m. – 4:30 p.m. Shawn L. Neisen, Sensei Enterprises, Inc. (Virginia)

How did it get here? What is the proper way to store and archive digital evidence? How do you properly seize & authenticate? On what basis can you enter digital evidence into court? These are just a few of the questions that digital forensics professionals regularly face.

Shawn Neisen, a partner at Sensei Enterprises, Inc., will explore these questions and more. Attendees will come away with a better understanding of the legal and ethical standards for handling digital evidence in a courtroom setting.

CLE Sessions You Can’t Afford to Miss. 4:30 p.m. – 6:00 p.m.

Mark E. Miller, Eagan, MN

This session will include a variety of CLE sessions that you can’t afford to miss. Attendees will have the opportunity to sign up for one of these sessions at the conference. The topics will cover a range of legal issues and will be presented by experts in their fields.