



Poinsettia Sale 2015

Welcome to MYC's Poinsettia Plant Sale! Please read the following information carefully.

Start Date: Thursday, October 15, 2015
End Date: Monday, November 9, 2015 (or when we've sold all our stock!)

**Delivery or
Pick-up:** Tuesday or Wednesday, November 24/25
Tuesday or Wednesday, December 1/2

Each plant sold earns \$5 toward your fundraising contribution goal.

How Does this Work?

Each year MYC partners with Felly's Greenhouses to provide beautiful, florist-quality poinsettias. Between now and November 9, orders are gathered from either individuals (neighbors, family, associates, etc.) or businesses (hotels, hair salons, car dealerships, etc.) or BOTH! Businesses have a separate order form from individuals.

Business Orders

Please use the Business Order form! Families are encouraged to concentrate on business orders because often these are larger orders, earning you the most profit for the least work. Additionally, these orders are delivered directly to the customer by Felly's. We suggest starting with businesses you frequent or where you know the manager or an employee. Start early! Hotel chains, for example, often have a chain of command that requires additional time to approve purchases. Places to think about: hair salons, coffee shops, restaurants, your office/business, churches, hotels, car dealerships, dental offices, insurance agent, realtors, etc.

Individual Orders (friends, neighbors, colleagues, etc.)

Please use the Individual Order Form! This year, families selling eight or more plants (non-business orders) may have their plants delivered to **one address** and MYC will pick up the tab. Please indicate on your order form your preferred delivery date.

Families selling less than eight plants still have the option of delivery but will be charged for the service. Plants may also be picked up (no charge) at Felly's Greenhouses, 6353 Nesbitt Road, on a designated date (see order form). If you have any issues or questions about your pick up or delivery, please call the MYC office and speak with Lynn or Alyssa. (Please do not call Felly's. Thanks!)

Past Orders and Sales Leads

If you sold plants in the last few years, you may contact the MYC office to receive copies of your old order forms to help you reconnect with customers. If this is your first time selling (or you need a little help), we can give you contacts for businesses that have bought from MYC singers in the past. Call (238-7464) or email Lynn at lhembel@madisonyouthchoirs.org to make arrangements. Please note that our poinsettia customers are traditionally very loyal and have come to expect superior customer service from MYC. If you are given a business contact, please follow up with them in a timely, courteous manner. (Thank you!)

How do poinsettia sales help us meet our fundraising goal?

For every plant you sell, regardless of its size, you are credited \$5 to your fundraising account.



Plant Details

Poinsettias are available in four sizes: mini, single, double and triple stem and three colors: white, red or pink. These are beautiful, florist-quality plants that will last through the holiday season and beyond. The single (our biggest seller) is generally about 16-18" tall and has 5-9 blooms. Individual plants may be a bit shorter and fuller, or taller and "leggier," with some variations in color and leaf shape. Plants are guaranteed and customers who are not happy with their plants can contact MYC to get replacements. Plant pots are covered with green foil.

Many of our poinsettia customers are typically businesses and churches. The **mini** size is a good option for counter displays, table decorations, or centerpieces. The **double** and **triple** size plants are preferred by businesses that want a larger, showier display, such as in a hotel lobby.

Prices:	Mini (4.5" pot):	\$11
	Single (6" pot):	\$14 (this is the most popular size)
	Double (7.5" pot):	\$25.50
	Triple (8" pot):	\$36

When are orders and payments due?

Turn in all of your order forms and payments by Monday, November 9. Please keep a copy of your individual order forms so you have a record of your sales when it comes time to deliver. All payments must be in check form: we cannot accept cash. Please have your customers make their checks out to "MYC" or "Madison Youth Choirs."

Business orders may submit payment at the time of the order or we can send an invoice.

How and when will plants be delivered?

Felly's Flowers will deliver business orders directly to your business customers. Individual orders less than eight plants total must be picked up at Felly's Greenhouse (6353 Nesbitt Road) or delivered to your home at your cost. Individual orders of eight plants or more may be delivered to your home or office at MYC's expense. Please choose a date when you will be at home to receive the plants as they cannot survive outside and Felly's can only make one attempt for delivery. If your location is outside of Felly's delivery area, you will need to make arrangements to pick up your order at their greenhouse.

Delivery and Pick Up Dates:

Before Thanksgiving: Tuesday, November 24 or Wednesday, November 25
After Thanksgiving: Tuesday, December 1 or Wednesday, December 2

We can often arrange for alternate delivery or pick up dates if necessary. Please contact Lynn for more information.

Sales Tips:

- Big retailers, such as Wal-Mart and Home Depot, now offer poinsettias at rock bottom prices during the holidays. The sooner you contact people, the less likely they will have purchased them from somewhere else. While our plants are more expensive than retail stores, remind your customer that these are **guaranteed florist quality plants and that their purchase also supports an organization that is important to you.**
- Most business sales will come from a person or company with which you have an existing relationship--your dentist, landlord, insurance agent, or favorite restaurant manager. Start as early as you can to leave time for the bureaucracies to respond (chain businesses or franchises may have to run it through their corporate headquarters).
- Information about past orders is available. Contact Lynn or Alyssa for more info.
- It never hurts to ask. You can't get a "yes" unless you ask!



Poinsettia Sale 2015 | Business Order

Name of Company/Organization _____ phone number _____

Company Contact Person _____ e-mail address of Contact Person _____

Delivery Street Address _____ City _____ Zip Code _____

Billing Address (if different) _____ City _____ State _____ Zip Code _____

MYC Representative: _____ Phone: _____

Completed orders may be returned to MYC via email, post, or through your MYC representative:
 Email: lhembel@madisonyouthchoirs.org
 Mail: Madison Youth Choirs
 160 Westgate Mall, Suite I
 Madison, WI 53711

- Billing options (check one):**
- Payment enclosed. Please make checks payable to Madison Youth Choirs (sorry, we cannot accept credit cards or cash as payment).
 - Please send an invoice.

ALL PLANTS ARE GUARANTEED!

Please indicate your delivery preference (circle one date) during normal business hours:

Before Thanksgiving: Tuesday, November 24 OR Wednesday, November 25
After Thanksgiving: Tuesday, December 1 OR Wednesday, December 2

Delivery Details
\$8.95 Madison, Fitchburg, McFarland, Middleton, Monona, Verona
\$9.95 Cottage Grove, Windsor, Sun Prairie, Waunakee, Oregon, DeForest

Alternate delivery dates are available! Please contact Lynn Hembel or Alyssa Gunsolus at 238-7464 for more information.

Choose color and plant size:
 →
 Indicate total number desired:
 →

Mini Size Plants				Regular Size Plants				Double Size Plants				Triple Size Plants				Total \$ Due A+B+C+D
4.5" pot \$11				6" pot \$14				7.5" pot \$25.50				8" pot \$36				
QTY	QTY	QTY	A	QTY	QTY	QTY	B	QTY	QTY	QTY	C	QTY	QTY	QTY	D	
Red	White	Pink	total \$	Red	White	Pink	total \$	Red	White	Pink	total \$	Red	White	Pink	total \$	
Delivery charge for entire order:															\$8.95/\$9.95	
Red Bows (\$1 per plant):																
GRAND TOTAL DUE:																

We appreciate your support of the Madison Youth Choirs--thank you for your order!



Poinsettia Orders - 2015

Available in red, white or pink
 Pot sizes: Mini 4.5"; Single 6"; Double 7.5"; Triple 8"

Singer's Name: _____

Choir: _____

Sheet _____ of _____

Orders Must be Prepaid

Make Checks Payable to: Madison Youth Choirs or MYC

All Orders Due by: November 9, 2015

Customer	Contact Info	Mini \$11			Single \$14			Dbl \$25.50			Trpl \$36			A	B	Add A+B (total \$ for this customer)
		Red	White	Pink	Red	White	Pink	Red	White	Pink	Red	White	Pink	Total \$ for plants	Donation	
1																
2																
3																
4																
5																
6																
7																
8																
9																
10																
11																
TOTALS FOR THIS PAGE ONLY →																
I sold less than 8 plants but would still like delivery, please add \$8.95 for local, or \$9.95 for outlying areas. See list to the right.																
PLEASE INCLUDE GRAND TOTALS FOR ALL PAGES ON PAGE ONE		GRAND TOTAL \$ →														
PAGE ONE ONLY		GRAND TOTAL QUANTITIES →														\$ Grand Total

Delivery Details

Madison

Fitchburg

McFarland

Middleton

Monona

Verona

Cottage Grove

Oregon

Windsor

Sun Prairie

Waunakee

\$8.95 Region

\$9.95 Region

Orders outside of the areas listed above must be picked up at Felly's. Contact Lynn Hembel for details.

I will pick up my order at Felly's Greenhouse, 6353 Nesbitt Rd, Madison

Before Thanksgiving:
 Tuesday, November 24
 Wednesday, November 25

After Thanksgiving:
 Tuesday, December 1
 Wednesday, December 2

Please deliver this order: (see delivery charges for your area)

Before Thanksgiving:
 Tuesday, November 24
 Wednesday, November 25

After Thanksgiving:
 Tuesday, December 1
 Wednesday, December 2

Name: _____

Address: _____

City/Zip: _____

Telephone: _____