

Fruit Sale 2015

Welcome to the 2015 Fruit Sale! This is MYC's tastiest fundraiser of the season! We will be using **Blue Freedom Farms** again this year – a company well respected in the industry for their attention to detail. EVERY box is hand-checked before it leaves the warehouse to ensure there are no spoiled pieces.

Item	Cost to Customer
Apple & Pear Sampler: Includes Red Delicious, Golden Delicious, Granny Smith and Braeburn Apples & D'anjou Pears.	\$32.00
Mixed Fruit Box: Includes: oranges, grapefruit, 6 varieties of apples, D'anjou and Bosc pears and peppermint candies. Approx. 14 lbs.	\$28.00
California Fancy Navel Oranges – Large: 4/5 bushel (approx. 48-88 pieces)	\$36.00
California Fancy Navel Oranges - Small: 2/5 bushel (approx. 24-44 pieces)	\$26.00
Florida Ruby Red Grapefruit - Large: 4/5 bushel (approx. 36-48 pieces)	\$31.00
Florida Ruby Red Grapefruit – Small: 2/5 bushel (approx. 18-24 pieces)	\$24.00
Tropical Mixed Fruit: grapefruit, oranges, assorted apples, assorted pears, peppermint pinwheel candies and a pineapple	\$38.00
Triple Treat Gold: 3 Premium Gold Pineapples	\$23.00
Gourmet Combo: beef salami, smoked summer sausage, sharp cheddar, brick, and colby-jack cheese	\$30.00

How do fruit sales help you meet your fundraising goal?

You are credited \$10 per item sold regardless of price or size. If you are trying to raise \$50 of your fundraising goal during this sale, you would need to sell 5 boxes of fruit.

Food Pantry Option!

Back by popular demand, your customers have the option of purchasing fruit for the Middleton Outreach Ministry (MOM) Food Pantry. Simply ask your customers if they wish to add a box to their order for the food pantry and MYC will make sure it gets delivered on the fruit load out day. Please keep a tally of food pantry purchases on the designated line of your order form.

When are orders and payments due?

Turn in all of your order forms no later than **Monday, November 30, 2015**. **All payments are due with your order forms.** Some families choose to write one check to MYC to cover the cost of all orders; other families turn in the checks that they have collected from individual customers. Either way is fine. **Checks must be made payable to the Madison Youth Choirs.** Sorry, we do not accept credit cards or cash for this sale.

Why are there two order forms?

The fruit sale is traditionally a huge amount of individual orders resulting in pages and pages of detail submitted to the MYC office. To make things more efficient we are asking you to gather and record your individual orders on the traditional order form and then transfer just the totals to the Order Summary Form and submit to MYC. This requires YOU to add correctly and make sure that your Order Summary totals match exactly with your total individual orders and the money you collected. This also means you have a record of your sales for delivery day and there's no need for us to make a copy for you.

When and how do we pick up our fruit? **VERY IMPORTANT INFORMATION!!**

The fruit load-out is scheduled for **Saturday, December 12 from 9:00 a.m. - 11:00 a.m.** at the back loading dock area of Westgate Mall. **Please put this date on your calendars NOW!** Reminders about the load-out will be made in upcoming weekly emails. You should plan to deliver fruit to your customers on this day or soon afterwards. **If you cannot attend the load-out, you will need to arrange for someone else to pick up your fruit for you!** *There will **not** be an alternate pick-up time and we **cannot** arrange for*

delivery nor store your fruit. All boxes designated for the MOM food pantry will be delivered by MYC. Families with large orders (10 or more boxes) will pick up their orders by appointment before 9am.

What if customers aren't happy with their fruit?

Since our supplier double-checks each box before it leaves we hope we have very few instances of "bad fruit." A speedy delivery to your customer is the best way to ensure their fruit is still fresh upon arrival. Please do not pick up your boxes of fruit and leave them in your car overnight. **The best thing to do to avoid complaints is to deliver the product immediately.**

A customer can, however, find bad fruit in their box simply due to natural decay. At the load-out, we'll provide you with "thank you" slips that state our guarantee policy, which you should deliver with your orders. Customers should contact you if they need replacement fruit; you contact the MYC office with the particulars and we initiate getting the replacements.

What volunteer needs are there for this sale?

We need volunteers to help with the Fruit Load Out on December 12. The load-out is definitely a job for folks who are not afraid to get their hands dirty and enjoy working up a sweat—it's always lots of fun! We need four people for each shift; shift one is 7:00am - 9:00am and shift two is 9am - 11:00am. Please use the sign up link in the Weekly Notes to volunteer.

What if I have questions?

Please ask! Call the office at 238-7464, email us, or ask at the Rehearsal Table.

Tips for Selling Fruit

1. Ask everyone you know. If you don't ask you can't hear a yes OR a no...and I bet you will hear a yes. Just ask!
2. Be sure to tell your customers about the advantages of buying fruit from the Madison Youth Choirs, such as:
 - **CONVENIENT DELIVERY:** You will deliver right to their doorstep so the hard work of loading the fruit boxes into grocery carts and cars is avoided.
 - **HIGH QUALITY:** We sell the best fruit available: Juicy California navel oranges, succulent grapefruit, perfect pears, and crisp Washington State apples. This is very good produce and it is picked to order! All fruit is guaranteed. If your customer gets bad fruit MYC will make sure it is replaced ASAP.
3. Some customers may feel that the fruit is too expensive or may not know what to do with a large quantity of fruit. Here's what you can tell them:
 - Extra fruit can be shared with family, neighbors, or co-workers.
 - The Mixed Fruit Box provides variety and is the easiest to use before it spoils since it is perfect for making fruit salads, pies, etc.
 - Large boxes of high quality fruit are ideal for customers who do their own juicing.
 - Buying your fruit from MYC supports a great organization!
4. If a customer does not want to buy fruit for themselves, perhaps they would be interested in purchasing for the food pantry or making a cash donation to MYC. If someone does donate money to MYC, please make sure to write "fundraiser donation" in the memo line of the check so we can credit your fundraising account properly.
5. Ask for leads. There are people who have bought fruit in the past and may be interested again. It's not a guaranteed sell, but it's a place to start!

All orders and payments are due by Monday, November 30, 2015.

Fruit Load Out Day is Saturday, December 12, 2015 behind Westgate Mall (loading dock).



**MADISON
YOUTH CHOIRS**

Singer Name (First & Last): _____

Contact Phone: () _____

Choir: _____

Fruit Sale Order Summary 2015

All orders and payment due by: **Monday, November 30, 2015**

Checks ONLY please, payable to Madison Youth Choirs. Please DO NOT submit cash.

1. Gather individual orders and keep track via the Order Detail Form.
2. Transfer your final order totals to this form and submit this form ONLY to MYC by Monday, November 30th. (Keep the Order Detail Form for your records.)
3. Any boxes purchased for the Food Pantry should be recorded separately as indicated below so we know how many to set aside from your order on the load out day. Food pantry orders will be delivered for you.
4. You are responsible for the accuracy of your order—please double-check your totals before submitting this form. Thank you!

Product	Unit Price	Quantity			TOTAL (\$)
		Sold to Individuals	For Food Pantry	Total Boxes Sold	
Apple & Pear Sampler	\$32.00				
Mixed Fruit Box	\$28.00				
California Fancy Navel Oranges (Small Box)	\$26.00				
California Fancy Navel Oranges (Large Box)	\$36.00				
Florida Ruby Red Grapefruit (Small Box)	\$24.00				
Florida Ruby Red Grapefruit (Large Box)	\$31.00				
Tropical Mixed Fruit	\$38.00				
Triple Treat Gold	\$23.00				
Gourmet Combo	\$30.00				
TOTAL	-----				

- All orders must be picked up on Saturday, December 12, 2015 by 11am at the Westgate Mall loading dock/freight elevator in the back of the building off of Tokay Blvd. There will be signs. MYC cannot store your fruit!
- Please plan to deliver to your customers on Saturday, December 12th to ensure the freshest possible product.
- Families with large orders (10 or more boxes) will pick up their orders by appointment between 7:30am and 9am on December 12th.



Fruit Sale Order Detail 2015

Singer's Name: _____

Please make checks payable to Madison Youth Choirs.

Customer Name	Contact Info	Apple & Pear Sampler	Mixed Fruit Box	California Fancy Navel Oranges		Florida Ruby Red Grapefruit		Tropical Mixed Fruit	Triple Treat Gold	Gourmet Combo	Total (\$)
		Red Delicious, Golden Delicious, Granny Smith and Braeburn Apples & D'anjou Pears.	Apples, Oranges, Grapefruit and Pears. Approx. 14lbs	Small Box	Large Box	Small Box	Large Box	Grapefruit, Oranges, Apples, Pears & Pineapple. Approx. 24 lbs	3 Premium Gold Pineapples	16 oz Beef Salami, 16 oz Smoked Sausage, 8oz Cheddar, Brick & Colby Jack cheeses	
				24-44 pieces	48-88 pieces	18-24 pieces	36-48 pieces				
				2/5 bushel	4/5 bushel	2/5 bushel	4/5 bushel				
		\$32.00	\$28.00	\$26.00	\$36.00	\$24.00	\$31.00	\$38.00	\$23.00	\$30.00	
QTY	QTY	QTY	QTY	QTY	QTY	QTY	QTY	QTY	QTY		
FOOD PANTRY	MYC will deliver to Middleton Outreach Ministry										
2											
3											
4											
5											
6											
7											
8											
9											
10											
TOTALS: (QTY)											
TOTALS: (\$)		x \$ =	x \$ =	x \$ =	x \$ =	x \$ =	x \$ =	x \$ =	x \$ =	x \$ =	

Please keep this form as a record of your sales and transfer your totals to the Order Summary Form making sure you have added each order correctly and it matches the funds you have collected. Turn in your Order Summary Form along with full payment to MYC by November 30, 2015.