

EXHIBIT SPACE RESERVATIONS



The 2019 St. George Area Parade of Homes, presented by **ZIONS BANK** and the **Southern Utah Home Builders Association** is a nationally known, award-winning event hosting thousands of visitors in search of the latest building, decorating, and landscaping trends. Exhibitors continue to participate year-after-year because of the excellent exposure they receive and the quality contacts they make. **We had over 37,000 visitors attend the 2018 event!** **Take advantage of this exciting opportunity to showcase your business!**

Here are a few comments from the past Parade of Homes:

"Best marketing \$\$\$ spent all year, every year!"

"We are a new company in the area, and the exposure gained through the parade was amazing!"

"Still the best Parade in Utah!"

Who attends the St. George Area Parade of Homes? Homeowners, Future Homeowners, Home Builders, Business Professionals, Trade Contractors, Realtors, Remodelers, and anyone else who is interested in home building, home improvement and design ideas . . . **THAT COVERS JUST ABOUT EVERYONE!!!**

EXHIBIT IN THE 2019 PARADE OF HOMES & GET RESULTS 2018 Exhibitors

A to Zzzz Homewatch	Escape Properties, PLLC	Platinum Mortgage, Inc.
Absolute Comfort Spa & Pool	eSolar, LLC	Premier Pest Control
Aces Energy	Fairway Independent Mortgage	Pure Tech Water
Advanced Window Films, LLC	Farm Bureau Financial Services	Rainbow Sign & Banner
Affordable Sheds	First Colony Mortgage	Red Rock Aqua Systems
Alcoa Construction	Forterra Structural Precast	Redstone Olive Oil
America First Credit Union	Fortified Safe & Security	Rose Concrete
American Heritage Homes	Gel-out	Rustica Hardware
America's Choice Home Warranty	Goldenwest Federal Credit Union	S&S Homes
Anasazi Stone	Gorgeous Garage	Sand Hollow Resort
Art DeCoeur	Graystone Mortgage, LLC	Scentsy Wickless Candles
Beauty and Good Creations LLC	Hamblin Estates	Snow Canyon Heating & Cooling, Inc.
BLM	Hurricane City	South Landing Development, LLC
Boulder Boats	Inspire Lighting	SUHBA
Boulevard Home Furnishings	IQ Builder Supply	Sport Court of Southern Utah
Brad Johnsen Originals	Iron Door Works	State Bank of Southern Utah
Burton Lumber	Ivory Homes	Stephen Wade Auto
Butler Products	J. Jansen Designs	Stonebrook Cabinets
C. Blake Homes	JRW Rods & Customs	STOR-N-LOCK SELF STORAGE
Cache Valley Bank	Jensen + Sons Construction, Inc.	Stuart Awning, Inc.
Cariloha	Jones Paint & Glass	SunRiver St. George
Carpets Plus	Kayenta	Taylor Built Homes
Charles Schwab & Co	LauraBella's	TDS
Cherry Creek Mortgage	LE Garden Swings	The Blindman
Contempo Tile	Legends Electric	The Spectrum
Cool That Garage	Maendeleo	Tri-State Metal Roofing Supply
Countertop Source	Maki Solutions LLC	True Energy Professionals
Cutting Edge Pools	Marine United	Tupperware
Cynthia Bohannon Interior Decor	Markay Johnson Construction	Turf-n Zion
Dazzling Accessories, LLC	Mequite Casual Wear	Urban Iron Doors
Deseret First Credit Union	Minky Mania (Murphydoor)	Utah Foster Care Foundation
Desert Mist	Moji Sweet Scents with Stephanie	vivixmarketing
Detailed Drafting & Design	Mountain Alarm	Western Window Systems
Diamond Reef Pools	MR Gallery of Photography	Wilding Wallbeds
Dominion Energy	New Luxury Investments, LLC	Zions Bank
Edward Jones	NIELSON RV	Zyia Active Independent Rep
Ence Homes	Pace's Culligan Water Company	

THANK YOU
to our Sponsors

ZIONS BANK

The Contractor's Choice



Boulevard
Home Furnishings



EXHIBITOR SCHEDULE

Booth Sales Schedule:

November 19, 2018

Sales open to Parade Builders and SUHBA members pre-authorized by Parade Builders

December 10, 2018

Sales open to all SUHBA members

January 2, 2019

Sales open up to all non-members

Parade of Homes Exhibit

February 15 - 23, 2019 10:00 a.m. to 7:00 p.m.
February 24, 2019 10:00 a.m. to 5:00 p.m.

Booth Set-up*

February 14, 2019 10:00 a.m. to 5:00 p.m.
February 15, 2019 7:00 a.m. to 9:30 a.m.

Booth Take-down*

February 24, 2019 5:00 p.m. to 7:00 p.m.
February 25, 2019 8:00 a.m. to 10:00 a.m.

*No set-up or take-down allowed during regular exhibit hours. *See 5 Day Set-up and Take-down exceptions in Rules and Regulations.

EXHIBIT SPACE PRICING

Exhibiting Options

Option 1: Full 10 Days (February 15 - 24)

Option 2: First 5 Days (February 15 - 19) **This option not available until February 1, 2019**

Option 3: Last 5 Days (February 20 - 24) **This option not available until February 1, 2019**

SUHBA Member Pricing / Non-Member Pricing

	8x8		10x8		12x8		10x10		12x10	
	SUHBA Member	Non-Member	SUHBA Member	Non-Member	SUHBA Member	Non-Member	SUHBA Member	Non-Member	SUHBA Member	Non-Member
Option 1	\$600	\$750	\$725	\$925	\$875	\$1125	\$900	\$1175	\$1025	\$1350
Option 2	\$400	\$550	\$500	\$675	\$600	\$800	\$625	\$825	\$700	\$975
Option 3	\$375	\$525	\$475	\$650	\$575	\$775	\$600	\$800	\$675	\$950

Note: Option 1 pricing (Full 10 days) is based on reserving exhibit space up front for entire length of Parade.

If exhibitor reserves only first 5 days and wants to extend to 10 days, they will pay Option 2 plus Option 3 pricing minus \$100.

- ◆ Booth price includes side drapes (3' tall) between spaces, two exhibitor badges, and two Parade of Homes tickets.
- ◆ Tables, tablecloths, chairs and wastebaskets may be rented for an additional fee through SUHBA.
- ◆ You may bring your own tables, chairs, etc, but they must be presentable.
- ◆ Additional services such as electricity must be arranged directly with the builder of the home.

Exhibit spaces will ONLY be reserved with 50% deposit. Builder has option to approve/deny exhibitor prior to final.

To view and reserve exhibit space online go to: www.paradehomes.com/exhibits-booths

SUHBA, 2303 N. Coral Canyon Blvd. Ste. 200 * Washington, UT 84780 * dana@suhba.com or call (435) 674-1400

2019 PARADE OF HOMES BUILDERS

AJ Construction, Inc.
Alcoa Construction, LLC
American Heritage Homes
Anderson Custom Homes
Bangerter Homes of Southern Utah
BR Homes
Brian Geer Development
Brio Homes
Building Concepts of Southern Utah, Inc.
C. Blake Homes, Inc.

Circle A Builders
Cole West Home
DG Ventures, LLC
Diamond B Builders
Ence Homes
Interstate Homes
Ivory Homes
J2 Construction, LLC
JAR Real Estate Development
Jensen + Sons Construction, Inc.

K.H. Traveller Development, Inc.
Perry Homes
Richardson Brothers Custom Homes
S & S Homes
Slate Ridge Homes, Inc.
Split Rock Custom Homes
Split Rock Fine Homes
Sullivan Homes
SunRiver Construction, LLC
Taylor Built Homes, LLC